

# Wood WORKS! BC



## 2011 WOOD DESIGN AWARDS - WINNER

### Western Red Cedar

Government of Canada, Department of Canadian Heritage  
Canada Pavilion at Expo 2010, Shanghai, China



High resolution images  
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The Canada Pavilion was a key component of Canada's participation in the Shanghai 2010 International Exposition. It was built as a temporary building for the six month duration of Expo 2010 in Shanghai, May 1st to October 31st, 2010. The design and construction of the Canada Pavilion reflected Canadian values of inclusivity, sustainability, and creativity. Western Red Cedar wood was chosen for the exterior shell of the pavilion because it is a recyclable, reusable material and very Canadian - it is the official tree of British Columbia and has been called "the cornerstone of

Northwest Coast aboriginal culture," with great spiritual significance. Western Red Cedar is known and respected for its beauty, versatility and natural durability and is valued for its distinct appearance, fragrant aroma and high resistance to decay, moisture and insect damage. The cedar boards were individually fastened to a steel frame, allowing for an easy dismantling so the wood can be reused in construction projects following Expo 2010.