



2014 Canadian Wood Solutions Fair Sponsorship Opportunities

Wood Solutions Fairs are premier educational events focused on the use of wood in non-residential and multi-family construction. They offer a full day of seminars with a trade fair and pack an informational punch for anyone interested in wood's exciting design possibilities. Hosted by Wood WORKS! and the Canadian Wood Council, the event is free to all attendees. WSFs are popular, well-attended events, highly regarded by the design community. If wood products are your business, this is your target market. All attendees have a specific interest in wood products and related products and services.

Thank you for a great show - the traffic was excellent and the calibre of the attendees was ideal.

~ WSF Exhibitor

It's good to see the show get bigger & better each year.

~ WSF Exhibitor

Three Ways to Get Involved!

Click on the headings below for more information.

Seminar Presentation

Present a 1-hour educational seminar during the program. This sponsorship includes a 10x10 exhibit space and other company recognition. The cost is \$4,000 per fair, or \$10,000 for all three fairs. Seminars are registered for continuing education credit, so your educational session must be pre-approved.

Trade Show Exhibit

Book a single (10x10) or double (10x20) trade show space at one, two, or all three fairs. Your booth fee includes lunch for your company delegates. The cost for a 10x10 booth is \$1,350 for one fair, \$2,500 for two fairs, and \$3,450 for all three fairs. Exhibit space is limited so please book early to avoid disappointment.

Branding Activities

Promote your company brand through the following special opportunities. Prices range from \$200 to \$5,000 CAD per fair. Contact us for details re:

- Lunch Sponsorship
- Breakout Room Sponsorship
- Coffee Break Sponsorship
- Water Station Sponsorship
- Lanyard Sponsorship
- Tote Bag Sponsorship

2014 Dates, Locations and Contacts

CALGARY

Wednesday, September 10, at the Coast Hotel and Conference Centre
Contact: Barbara Murray | bmurray@wood-works.ca | 1-780-392-1952

VANCOUVER

Thursday, October 30 at the Vancouver Convention Centre, West
Contact: Zena Caul | zcaul@wood-works.ca | 1-877-929-9663 x4

TORONTO

Tuesday, November 25, at the Metro Toronto Convention Centre, South
Contact: Sarah Hicks | shicks@wood-works.ca | 1-866-886-3574 x3

